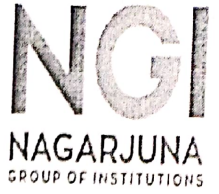




Nagarjuna College of Engineering & Technology
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562164
Department of MBA



Activity Report

Date of Event: 08-08-2023

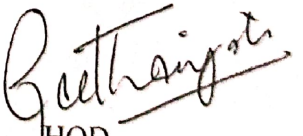
Activity: HR Gamification Workshop

Details of the Resource Persons: Mr. Ramani Venkat, Founder & CEO Bizz Diagnostics

In Human Resources, gamification is referred to as a process that utilizes systems, processes or other employment-related activities. The purpose of this is to create an environment that promotes learning and at the same time, ensures a sense of enjoyment to the participants. In this case, participants being students of second semester MBA were able to get a hands-on understanding on how collaboration would help in taking crucial recruitment decisions. Aptly called MANPOWER STRATEGIST, it involved students to recognize the talents around them. This had to be done keeping in mind the potential already inherent in the person as per the instructions of the gamification exercise.

Since the process of recruitment and selection involves a substantial cost, students were made to realize this by giving them coins that they had to give to the resource person as per the strategy chosen by the group. The strategies were Motivation (both Monetary and Non Monetary), Human Resource Planning and Training and Development and students had to suggest a strategy as per the brief of the case provided. The description of the sub-type of the strategy was made available to the groups and students had to decide within themselves as to what they would do. Depending on their strategy used, the resource person brought about an understanding based on solutions obtained after his interaction with around 100 HR heads. Since this was an output that was based on real time data, this can be termed as the uniqueness of this HR gamification workshop. Students appeared to enthusiastically take part in it and understand the nuances involved in making a sound manpower decision for their future companies when they would be in a position to choose the best alternative.

Prepared By
Prof. Chinmaya Prakash


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