

Nagarjuna College of Engineering & Technology (An ISO 9001-2008 Certified, NBA* & NAAC 'A+' Grade Accredited Autonomous Institution under VTU, Approved by AICTE) Mudugurki, Venkatagiri Kote Post, Devanahalli, Bengaluru 562164 Department of MBA



Activity Report

Date of Event: 21st February, 2023

Activity: Orientation Programme "Awaken the Super Hero in You".

Details of the Resource Persons: Mr. Ramani Venkat, Co-Founder Bizz Diagnostics.

Details of the Event:

The 2008 chartbuster Iron Man, though a work of fantasy, emphasized a very thought-provoking quote through its titular character and which goes thus "Heroes are made by the paths they choose, not the powers they are graced with". This makes it evident that for students, the route they choose to charter their MBA determines the success they get in their future, be it personal and professional lives. Keeping this in mind and to give an opportunity to make first semester MBA students feel that they had it in them to be a super hero à la Iron Man, the department solicited Mr. Ramani Venkat, Co-Founder Bizz Diagnostics to be the resource person as a part of the second day of the orientation programme. Mr. Ramani Venkat is a well known mentor to over 25 startups, a NLP trainer apart from being a mentor to faculty and students alike.

Mr. Ramani had planned an action-oriented activity based learning sessions for the benefit of the new batch of MBA students. In the first activity, he asked the assembled students if they all wanted a ₹ 50/- note! The intention was to make them aware of the fact they had to grab opportunities that came by their way. An outdoor treasure hunt across the NCET campus was organized wherein students were put into groups and identify locations and/or people in the form of puzzles having bizarre clues! Students were made to run hither and dither as he had insisted that at certain instances, they had to share selfies with him. This had kept the students occupied till it was time to take a break for lunch.

The post luncheon session was held at the auditorium wherein Mr. Ramani projected certain images on the screen. Students were put into groups and as they saw the images, they had to arrive at the correct order. They had to focus from the minute aspect and then connect it to the bigger picture. Sufficient time was given as it involved a lot of deliberation within teams so that it fitted the right order. Towards the end of the day, the last activity involved Mr. Ramani showing four different clips and the students had to make their interpretations on the basis of it. Each of these clips depicted apparently a violent or dark element of incidents. Moreover it was in black and white and surely brought out an eerie feel. However, the twist in the tale lay when Mr. Ramani showed the other side of the video wherein each had a positive element to it! Students were made to realize not to allow negative thoughts or negativity to affect them or thought processes. The second day of the orientation programme culminated around 4.00 PM having after Dr. Geethanjali G offered her gratitude and appreciation to Mr. Ramani for his valuable time and inputs for the benefit of students assembled in the audience as well as those who participated.

> Marketi MBA-NCET







