

### Activity Report

**Date of Event:** 22nd February, 2023

**Activity:** Orientation Programme Lecture on "MBA-Master Blaster Attitude"

**Details of the Resource Persons:** Mr. Sujeet Jha, Director-L&D, Career Shapers.

#### Activity Details:

One of the foremost soldier, statesman of the 20th century apart from being the British prime minister during the second World War Sir Winston Churchill famously remarked that "Attitude is a little thing that makes a big difference". The need to have a proper attitude is a must and must be cultivated right from the initial days of being a student. Having realized this, the MBA department of NCET roped in Mr. Sujeet Jha to orient the first semester students on the aforementioned concept. To give a brief of Mr. Jha, he holds a M.Sc. in applied psychology and a PGDA. As the director-L&D, Career Shapers, he is instrumental in offering various training to students of colleges and institutions.

Mr. Jha began by making the students to firmly believe that "Feedback is the breakfast of champions" and they had to work towards it from the first semester itself. For this, it is necessary to give 100% always by having a desire to perform better. Relating to the concept of the talk, he felt it is the way one responds, it was necessary for students to push themselves to the next level and develop an "attitude of gratitude". To reiterate the importance of communication, Mr. Jha issued a clarion call to students that they must communicate in complete sentences, follow the "1+3+1" by 'speaking in a sentence', 'developing the answer' and 'connecting the previous steps'.

Since students were doing a MBA course which is professional in nature, it meant that they would be facing situation wherein they would have to introduce themselves. This would be a part of the self-introduction they have to do. For this Mr. Jha suggested that they should introduce themselves by a greeting, mention their name, tell their present and previous qualification. Along with this, they were told to mention any relevant one or two achievements basing it on their professional goals and back it with a punchline. Apart from the regular interview process as a part of their selection procedures, it could happen through Just A Minute (JAM) sessions and Group Discussions(GD). Students were involved in activities and Mr. Jha kept them engaged through activities apart from using generous amount of humour throughout this talk. Towards the end of the talk, he gave certain tips as a part of the formula for confidence. This included feeling and saying that one is super confident, sitting, standing and walking straight, being confident and audible, doing one's homework and speaking in a slow, but comfortable manner so that they understand. The session that began at around 10.00 AM came to a close by 4.00 PM and this officially ended the three-day orientation programme for the 2022-2024 programme students.

Orientation Programme Lecture on "MBA-Master Blaster Attitude"  
22<sup>nd</sup> February 2023

