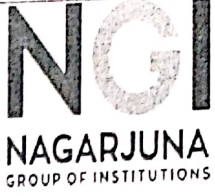




Nagarjuna College of Engineering & Technology
(An ISO 9001-2008 Certified, NBA* & NAAC 'A' Grade Accredited
Autonomous Institution under VTU, Approved by AICTE)
Mudugurki, Venkatagiri Kote Post, Devanahalli, Bengaluru 562164
Department of MBA



Activity Report

Date of Event: 18th March, 2023

Activity: Invited talk on "Life is a choice".

Details of the Resource Persons: Mr. Rahul Kini, Senior Director F&B, Target.

Activity Details:

The common thing between scientists Albert Einstein and Stephen Hawking, artists Leonardo da Vinci and Pablo Picasso, entrepreneurs Richard Branson and Steve Jobs is apart from being gifted is that all of them were affected by dyslexia during their early childhood. Despite having that disorder, the aforesaid individuals are still remembered through their contributions in their respective fields. To inspire students of both first and third semester MBA students that they could achieve success in their lives despite such initial challenges, the Department of MBA in association with Institution's Innovation Council at NCET invited Mr. Rahul Kini to share his successful journey spanning two decades. Mr. Kini is currently associated with Target as a senior director wherein he has been a driving force for large scale business operations apart from being instrumental in leading high performing teams in the finance, indirect sourcing and procurement.

Mr. Kini began the talk by telling the assembled audience that he would be narrating vignettes from his life wherein he would have "navigated challenges" that he would have encountered. This began from his year of birth [1983] itself and he placed credit to his middle class upbringing wherein both his parents had to work so that they could sustain their livelihood. His father would always be away in different parts of the state as he was associated with MSIL and his mother had to juggle different shifts as she worked as an announcer at the All India Radio. Once he had been diagnosed that he was dyslexic, Mr. Kini's parents got him admitted to a Kannada medium school and till the age of 17, his education was only in that vernacular medium.

As a part of 'navigating' his talk, Mr. Kini narrated personal anecdotes to make the students understand how he took responsibility of his life so that he could change the situations that he faced at that instant. By being able to make "friendship with failures", he was able to achieve successes- be it able to talk flawlessly in English, take part in extra-curricular activities or get his first job even before he had completed his BBM. He made a clarion call to students to "come out of their comfort zone" by reinforcing the five learnings from his life. The need and importance to have a goal, belief and focus along with a self awareness of one's gaps, taking action, having integrity, being equanimous and being kind to people and "pay it forward" was seamlessly made aware to the students. The session came to an end with an interactive Q&A session,

Prepared By
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