

Nagarjuna College of Engineering & Technology

(An ISO 9001-2008 Certified, NAAC 'A+' Grade Accredited Autonomous Institution under VTU, Approved by AICTE) Mudugurki, Venkatagiri Kote Post, Devanahalli, BENGALURU 562164



Department of MBA

Activity Report

Date of Event: 31st August 2023

Activity: Guest Lecture on Innovation to Startup

Details of the Resource Person: Mr. A.H. Sagar International Educationalist, Philosopher,

Multidisciplinary Resource Person, Medical Ethicist and a National Sports Person. Write up on the event:

Institution's Innovation Council, ED Cell, IQAC in association with Department of organized a Session on "Innovation to Startup" on 31st August 2023. Mr. A.H. Sagar International Educationalist, Philosopher, Multidisciplinary Resource Person, Medical Ethicist and a National Sports Person was the resource person. Mr Sagar shed light on the intricacies of starting and managing innovative startups. The session was attended by MBA students who are aspiring entrepreneurs, all seeking insights into the world of startups and innovation. He shared his enriching experience with all attendees. He provided a comprehensive overview of the key elements required to establish and manage a successful startup. He made the students to think differently and look from different perspectives. He spoke about the critical skills required to have an innovative entrepreneurial mindset. Participants left the session inspired, armed with valuable insights, and better equipped to embark on their entrepreneurial journey. AH Sagar's expertise and passion for innovation were evident throughout the session, making it a truly impactful event.

Prepared By Dr.Geethanjali G

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Photographs of the Event









