

## Nagarjuna College of Engineering & Technology

(An ISO 9001-2008 Certified, NBA\* & NAAC 'A+' Grade Accredited Autonomous Institution under VTU, Approved by AICTE) Mudugurki, Venkatagiri Kote Post, Devanahalli, Bengaluru 562164.

## Department of MBA



### Minutes of BoS Meeting

Date

: 29.04.2023

Time

: 09.00 AM to 2.00 PM

Venue

: CRMBA02, Department of MBA, NCET

Name of the Chairman

: Dr. Geethanjali G, HOD MBA, NCET.

#### Agenda:

1. Approval of minutes of previous meeting and action taken report.

2. Ratification of the changes in the curriculum in each course mentioning the percentage of changes undertaken for the year 2022-23.

3. Ratification of the new courses introduced during the year 2022-23.

4. Ratification of the Value Added courses organized during the Odd semester 2022-23 and Approval of results of the same.

5. Presentation of admission statistics for the year 2022-23.

6. Result analysis of CIE, Identification of slow and advanced learners, action taken on slow and advanced learners.

7. Result analysis of SEE.

8. Certification/Audit courses offered by the department.

9. New methodology/Innovations adopted in Teaching-Learning process.

10. Activity report of the department for the Odd semester 2022-23.

11. Approval of Calendar of Events for Even Semester 2022-23.

12. Approval of Panel of Examiners for Even Semester 2022-23.

13. Approval of Value Added courses to be offered during Even Semester 2022-23.

14. Approval of Scheme of Evaluation of courses - if different from previous scheme.

15. Approval of Scheme of Teaching and Syllabus for the year 2023-24.

16. Any other matter with permission of the Chairman.

#### **Members Present:**

SI No	Name of the Faculty	Designation
1. 8	Dr. Geethanjali G	Chairman - BoS
2.	Dr. Y M Satish	VTU Nominee
3.	Mr. Ramani Venkat	Founder and CEO Bizz Diagnostics
4.	Mr. Sanjay K	Alumni Representative, Founder-OTP
5.	Prof. Poornima U Kotehal	Secretary BoS
6.	Prof. Rajeshwari G V	Member
7.	Prof. Sriram Srinivasan	Joint Secretary BoS

## **Minutes of Meeting:**

1. Approval of minutes of previous meeting and action taken report.

Minutes of previous meeting and the action taken report was presented by Prof. Poornima U Kotehal, and approved by the panel.

2. a. Ratification of the changes in the curriculum in each course mentioning the percentage of changes undertaken for the year 2022-23. (I and II Semester)

Sl. No	SEM	Course Code	Course Name	Percentage of Change from the Previous Syllabus
1.	I	22MBA11	Principles of Management	5%
2.	I	22MBA12	Economics for Business Decisions	5%
3.	I	22MBA13	Organizational Behaviour	3%
4.	I	22MBA14	Accounting for Business Decisions	No change
5.	I	22MBA15	Business Regulations	1%
6.	I	22MBA16	Business Statistics	No change
7.	I	22MBA17	Innovation and Entrepreneurship	New Course
8.	I	22MBA18	Corporate Governance	New Course
9.	I	22MBA19	Basics of Computer Applications	New Course
10.	II	22MBA21	Human Resource Management	3%
11.	II	22MBA22	Marketing Management	3%
12.	II	22MBA23	Financial Management	1%
13.	II	22MBA24	Production and Operations Management	No change
14.	II	22MBA25	Business Research Methods	1%
15.	II	22MBA26	Operations Research	1%
16.	II	22MBA27	Management Information System	New Course
17.	II	22MBA28	Design Thinking	New Course
19.	II	22MBA29	Business Ethics	New Course

b. Ratification of the changes in the curriculum in each course mentioning the percentage of changes undertaken for the year 2022-23. (III and IV Semester)

### III SEMESTER

Sl. No	SEM	Course Code	Course Name	Percentage of Change from the Previous Syllabus
1	111	21MBA31	International Business Management	New Course
2	111	21MBA32	Entrepreneurship Development	10%
3	111	21MBA33	Organizational Study	No Change
		SPECIALIZA	ATION: MARKETING MANAGEMENT	
4	111	21MBAMM31	Services Marketing	No change
5	III	21MBAMM32	Consumer Behaviour	No change
6	III	21MBAMM33	Strategic Brand Management	No change
7	III	21MBAMM34	Marketing Research and Analytics	No change
8	III	21MBAMM35	International Marketing Management	No change
		SPECIALIZ	ZATION: FINANCIAL MANAGEMENT	
9	III	21MBAFM31	Cost Accounting	3%
10	III	21MBAFM32	Investment Management	No change
11	III	21MBAFM33	Direct Tax	No change
12	III	21MBAFM34	Mergers Acquisitions and Corporate Restructuring	5%
13	III	21MBAFM35	Financial Market and Services	1%
		SPECIALIZATI	ON: HUMAN RESOURCE MANAGEME	NT
14	III	21MBAHR31	Organization Change and Development	2%
15	III	21MBAHR32	Personal Growth & Interpersonal Effectiveness	2%
16	III	21MBAHR33	Performance Management and Reward Systems	1%
17	111	21MBAHR34	Labour Laws	No Change
18	111	21MBAHR35	Strategic Human Resource Management	No Change

		SPECIALIZA	TION: SUPPLY CHAIN MANAGEMEN	(T
19	III	21MBALS31	Essentials of Logistics & Supply Chain Management	New Course
20	111	21MBALS32	Commercial Contracts & Business Negotiations	New Course
21	111	21MBALS33	Green Supply Chain Management	No Change
22	111	21MBALS34	Strategic Purchasing and Quality Management	New Course
23	111	21MBALS35	Information System & Supply Chain Management	New Course
		SPECIAL	IZATION: BANKING & INSURANCE	
24	III	21MBABI31	Indian Banking System	New Course
25	III	21MBABI32	Principles and Practices of Insurance	New Course
26	III	21MBABI33	Indian Financial System	New Course
27	III	21MBABI34	Micro Finance	New Course
28	III	21MBABI35	Insurance Products	New Course
	-		IV SEMESTER	
				Percentage of Change from
Sl. No	SEM	Course Code	Course Name	the Previous  Syllabus
Sl. No	SEM IV	Course Code 21MBA41	Course Name Project Work	the Previous
				the Previous Syllabus
1 2	IV IV	21MBA41 21MBA42	Project Work	the Previous Syllabus No Change
1 2	IV IV	21MBA41 21MBA42	Project Work  Strategic Management	the Previous Syllabus No Change
1 2 SPECIA	IV IV ALIZAT	21MBA41 21MBA42 TON: MARKET	Project Work  Strategic Management  ING MANAGEMENT	the Previous Syllabus No Change No Change
1 2 SPECIA 3	IV IV ALIZAT	21MBA41 21MBA42 TON: MARKET 21MBAMM41	Project Work  Strategic Management  ING MANAGEMENT  Sales and Retail Management  Integrated Marketing	the Previous Syllabus No Change No Change No change
1 2 SPECIA 3 4 5	IV IV ALIZAT IV IV	21MBA41 21MBA42 TON: MARKET 21MBAMM41 21MBAMM42 21MBAMM43	Project Work  Strategic Management  ING MANAGEMENT  Sales and Retail Management  Integrated Marketing Communication and Sales Promotion	the Previous Syllabus No Change No Change No change No change
1 2 SPECIA 3 4 5	IV IV ALIZAT IV IV	21MBA41 21MBA42 TON: MARKET 21MBAMM41 21MBAMM42 21MBAMM43	Project Work  Strategic Management  ING MANAGEMENT  Sales and Retail Management  Integrated Marketing Communication and Sales Promotion  Digital and Social Media Marketing	the Previous Syllabus No Change No Change No change No change
1 2 SPECIA 3 4 5 SPECIA	IV IV IV IV IV ALIZAT	21MBA41 21MBA42 TION: MARKET 21MBAMM41 21MBAMM42 21MBAMM43 TION: FINANCI/	Project Work  Strategic Management  ING MANAGEMENT  Sales and Retail Management  Integrated Marketing Communication and Sales Promotion Digital and Social Media Marketing  AL MANAGEMENT	the Previous Syllabus No Change No Change No change No change No change
1 2 SPECIA 3 4 5 SPECIA	IV IV IV IV IV ALIZAT IV	21MBA41 21MBA42 TON: MARKET 21MBAMM41 21MBAMM42 21MBAMM43 TON: FINANCI/	Project Work  Strategic Management  ING MANAGEMENT  Sales and Retail Management  Integrated Marketing Communication and Sales Promotion Digital and Social Media Marketing  AL MANAGEMENT  Indirect Taxation	the Previous Syllabus No Change No Change No change No change No change

	5	SPECIALIZATIO	ON: HUMAN RESOURCE MANAGEMENT	ſ		
9	IV	21MBAHR41	Organizational Leadership Development	3%		
10	IV	21MBAHR42	International Human Resource Management	2%		
11	IV	21MBAHR43	Human Resource Metrics & Analytics	2%		
	SPECIALIZATION: SUPPLY CHAIN MANAGEMENT					
12	IV	21MBALS41	Manufacturing Trends and Supply Chain Management	New Course		
13	IV	21MBALS42	Enterprise Resource Planning	No Change		
14	IV	21MBALS43	International Logistics Management	New Course		
	SPECIALIZATION: BANKING & INSURANCE					
15	IV	21MBABI41	Strategic Credit Management in Banks	New Course		
16	IV	21MBABI42	Merchant Banking	New Course		
17	IV	21MBABI43	Banking and Insurance Regulations	New Course		

#### 3. Ratification of the new courses introduced during the year 2022-23.

Innovation and Entrepreneurship, Corporate Governance, Basics of Computer Applications for I semester; Management Information System, Design Thinking and Business Ethics for II Semester.- approved with minor changes that was suggested in previous BoS Meeting. For the forth coming batch, few minor changes were suggested in the courses such as Corporate Governance, Business Ethics and HRM.

# 4. Ratification of the Value Added courses organized during the Odd semester 2022-23 and Approval of results of the same.

Value added courses those are happening for I semester students has already got approved in the previous BoS meeting and the department is offering Fundamentals of Business Analytics and Campus to Corporate level 1. For II Semester the department has proposed to have Campus to Corporate Level 2 and Advanced Business Analytics which is again approved by BoS panel.

#### 5. Presentation of admission statistics for the year 2022-23.

The admission statistics was given in the presentation the panel has appreciated for the good admissions for this academic year.

## 6. Result analysis of CIE, Identification of slow and advanced learners, action taken on slow and advanced learners.

For slow learner: Students scoring marks less than 12 out of 30 in CIE are considered slow learners and for them extra remedial classes may be conducted after CIE. For Advanced learners: Students scoring marks more than 25 out of 30 in CIE are considered fast learners and these kind of students can be involved in Mini projects, research, ability enhancement courses like MOOC etc and extra credits can be given.

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